

**COOKIES POLICY**

**OVTIMO WEBSITE**

# **COOKIES POLICY**

**THINKLOGISTIC, S.L. has drawn up this policy to inform you about cookies, which ones are used on this website and to help you better manage them as per your wishes.**

By visiting our website, you are informed of the existence of cookies and this cookies policy. By registering on and/or merely browsing the website, you provide informed consent for the installation of cookies (unless you have modified the settings on your browser to reject cookies).

A “Cookie” is a small text file stored by a website in the user’s browser. Cookies facilitate the use and browsing of a website and are essential to Internet operation by providing countless advantages when providing interactive services.

For example, cookies are used to manage a user session (reducing the number of times that a password must be entered) or to adapt the content of a website to their preferences. “Session” cookies will be deleted once the user leaves the website that created them, while “persistent” cookies remain on their computer until a certain date.

This document on the “Use of Cookies” has been drawn up following an external technical audit and is therefore subject to periodic updates. It is intended to help you understand how this website uses cookies, the purpose of the cookies used and the options available to the user for managing them.

Use of this website with browser options set to accept cookies implies acceptance by the user of the cookie technology used on said website.

## **Examples of cookie types:**

### **Internal use cookies**

These *cookies are used internally* and are essential to the operation of a website. They include cookies that enable authentication or maintenance of a registered user’s session when browsing the website. Deactivation of these cookies prevents the correct function of certain website functionalities.

### **Analytical cookies**

This website uses *analytical cookies* to gather statistics about user activity on the website and general website activity. The information collected is anonymous and enables browsing on our website to be optimised and the best service to users to be guaranteed. The user may exclude their activity via the exclusion systems provided by the analytical tools.

### **Third-party cookies for advertising space management**

These cookies are stored by the third parties that manage the advertising spaces viewed by users when accessing this website. These cookies allow the effectiveness of online campaigns to be measured, provide the user with information of interest to them and offer them their preferred advertising content. In accordance with their own policies, certain advertising managers can use anonymous cookies to show advertisements of interest when you visit other websites. Nonetheless, users can manage the acceptance or not of said cookies by configuring their browser.

### Cookie guarantees and options

When installing or updating a browser, the user may accept or reject the installation of cookies or reject the installation of certain types of cookies, such as advertising or third-party cookies. Furthermore, all or some of the cookies stored can be deleted after each session.

The user can also activate:

- Private Browsing, whereby their browser will stop saving a browsing history, website passwords, cookies and other information on the websites visited; or
- The Do Not Track option, whereby the browser asks the websites visited to not track browsing habits aimed at, for example, providing advertising of interest to you on the websites you visit.

We recommend consulting your browser's help file for information about the various cookie management options. Bear in mind that blocking cookies may affect all or some of the features on our website.

### Cookies used on this Website:

Cookie Name	Type of cookie	Expiry	Description
PHPSESSID	Internal Cookie	At the end of the session	This cookie is native to PHP and enables websites to store serialised state data. On this website, it is used to establish user sessions by passing state data via a temporary cookie also known as a Session Cookie. PHPSESSID has no established expiry given that it disappears when the website is closed.
qtrans_front_language	Internal Cookie	Permanent	It is used to know the language in which the user is browsing.
wp-settings-1	Internal Cookie	Annual	These cookies are used by WordPress to personalise the User Interface.
wp-settings-time-1	Internal Cookie	Annual	These cookies are used by WordPress to personalise the User Interface.
ang	(Third-party) analytical cookie	Unknown	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
_ga	(Third-party) analytical cookie	Two years from creation or modification	It is used to differentiate between users and sessions. The cookie is created when loading the javascript library and no prior version of the _ga cookie exists. The cookie is updated each time it sends data to Google Analytics.
ads_prefs	(Third-party) analytical cookie	Ten years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
auth_token	Third-party cookie	Ten years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
csrf_same_site	(Third-party) analytical cookie	Nine months	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.

csrf_same_site_set	(Third-party) analytical cookie	Nine months	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
dnt	(Third-party) analytical cookie	Ten years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
eu_cn	(Third-party) analytical cookie	One year	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
external_referer	Third-party cookie	One week	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
guest_id	Technical Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
kdt	Technical Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
personalization_id	Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
remember_checked_on	Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
tfw_exp	Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
twid	Third-party cookie	Two years	They are used to show THINKLOGISTIC or OVTIMO content on Twitter.
__cfduid	Third-party cookie	One year	It improves performance by JQuery (Javascript library).
__utma	(Third-party) analytical cookie	Two years from configuration or update	It is used to differentiate between users and sessions. The cookie is created when loading the javascript library and no prior version of the __utma cookie exists. The cookie is updated each time it sends data to Google Analytics.

### Cookies used on this Website when redirecting to LinkedIn:

Service provider	Domain	Cookie name	Description	Expiry	Opt out
AppNexus	.adnxs.com	anj	Advert guidance cookies for AppNexus	Three months	<a href="#">AppNexus Opt-Out</a>
AppNexus	.adnxs.com	uuids	Used for ad nexus analytics by AppNexus	Three months	<a href="#">AppNexus Opt-Out</a>
Eloqua	.linkedin.com	ELOQUA	Eloqua tracking	Two years	<a href="#">Eloqua Opt-Out</a>
Adobe Audience Manager	.dpm.demdex.net	dmp	Sends events to Audience Manager	Six months	<a href="#">Adobe exclusion</a>
Adobe Audience Manager	.demdex.net	dextp	Records the last time a data synchronisation call was made	Six months	<a href="#">Adobe exclusion</a>
Adobe Audience Manager	.demdex.net	demdex	Visitor identification and ID synchronisation for advertising	Six months	<a href="#">Adobe exclusion</a>

Adobe Audience Manager	.lnkd.demdex.net	dst	Records when there is an error sending data to the destination	Six months	<a href="#">Adobe exclusion</a>
Adobe Audience Manager	.lnkd.demdex.net	lnkd	Sends events to the audience manager	Six months	<a href="#">Adobe exclusion</a>
Adobe Audience Manager	.linkedin.com or .business.linkedin.com	aam_uuid	To establish for ID synchronisation	30 days	<a href="#">Adobe exclusion</a>
Microsoft	.bing.com	MUID	Bing tracking	One year	<a href="#">Microsoft Opt-Out</a>
Microsoft	.bat.bing.com	SEÑOR	Bing tracking	Six months	<a href="#">Microsoft Opt-Out</a>
Google	.doubleclick.net	IDE	Advert guidance cookies for Doubleclick	Two years	<a href="#">Google exclusion</a>
Facebook	.facebook.com	fr	Advert guidance cookies for Facebook	Three months	<a href="#">Facebook exclusion</a>
Gorjeo	twitter.com	personalization_id	Advert guidance cookies for Twitter	Two years	<a href="#">Twitter exclusion</a>
Yahoo	yahoo.com	GUC	Yahoo conversation tracking	Five months	<a href="#">Oath exclusion</a>
Yahoo	yahoo.com	si	Yahoo conversation tracking	One year	<a href="#">Oath exclusion</a>
Google	.doubleclick.net	test_cookie	Cookie configuration permissions in the user's browser test	One day	<a href="#">Google exclusion</a>
Impact radius	LinkedIn tracking domain	brwsr	Partner marketing cookie for LinkedIn	Two years	<a href="#">Visitor exclusion</a> <a href="#">Member exclusion</a>
Impact radius	LinkedIn tracking domain	AWSELB	Load Balancer cookie for partner marketing	Two years	<a href="#">Visitor exclusion</a> <a href="#">Member exclusion</a>
Google	.linkedin.com	_Georgia	Google Analytics	Two years	<a href="#">Google exclusion</a>
Google	.linkedin.com	_revólver	Google Analytics	Ten minutes	<a href="#">Google exclusion</a>
Scorecard Research	Scorecardresearch.com	UID	Market and user research	720 days	<a href="#">Research Scorecard exclusion option</a>
Scorecard Research	Scorecardresearch.com	UIDR	Market and user research	720 days	<a href="#">Research Scorecard exclusion option</a>
Google	.slideshare.net	_utma	Google Analytics	Two years	<a href="#">Google exclusion</a>
Google	.slideshare.net	_utmb	Google Analytics	One hour	<a href="#">Google exclusion</a>
Google	.slideshare.net	_utmcc	Google Analytics	Session	<a href="#">Google exclusion</a>

Google	.slideshare.net	_utmt	Google Analytics	Ten minutes	<a href="#">Google exclusion</a>
Google	.slideshare.net	_utm	Google Analytics	Two years	<a href="#">Google exclusion</a>
Google	.slideshare.net	_utmz	Google Analytics	Six months	<a href="#">Google exclusion</a>

**Purpose:** Analysis and research

Domain	Cookie name	Description	Expiry	Source
linkedin.com	UserMatchHistory	LinkedIn advert ID synchronisation	30 days	LinkedIn feed and information label
.linkedin.com	li_sugr	Browser identifier	Three months	LinkedIn information label, when the IP address is not located in a designated country
.linkedin.com	BizographicsOptOut	To determine the exclusion status for third-party tracking	Ten years	Controls LinkedIn guests and pages voluntarily excluded by the industry
.linkedin.com	_guid	Browser identifier for Google ads	Three months	LinkedIn feed
.linkedin.com	li-oatml	Indirect member identifier for tracking conversations, redirecting, analysis	One month	LinkedIn adverts and information labels
Various first-party domains	li_fat_id	Indirect member identifier for tracking conversations, redirecting, analysis	One month	LinkedIn adverts and information labels
.adsymptotic.com	U	Browser identifier	Three months	LinkedIn information label, when the IP address is not located in a designated country
linkedin.com	bcookie	Browser ID cookie	Two years	LinkedIn requests
linkedin.com	bscookie	Safe browser cookie	Two years	LinkedIn requests
.linkedin.com	lang	Sets the language / default language	Session	LinkedIn requests
Linkedin.com	lidc	Used for routing	One day	LinkedIn requests

## Social Media:

External content components cookies and Cookies used by social media:

On other websites not belonging to **THINKLOGISTIC, S.L.**, third-party cookies are installed for all visitors even if they are not registered users on the corresponding platforms:

- **Twitter.** Their purposes are described on the Cookies Page of **Twitter:** <https://support.twitter.com/articles/20170521-el-uso-que-hace-twitter-de-cookies-y-tecnologias-similares>
- **Facebook.** Their purposes are described on the Cookies Page of **Facebook:** <https://es-es.facebook.com/help/cookies/>

- **LinkedIn**. Their purposes are described on the Cookies Page of **LinkedIn**: [https://www.linkedin.com/legal/cookie-policy?trk=organization-guest\\_footer-cookie-policy](https://www.linkedin.com/legal/cookie-policy?trk=organization-guest_footer-cookie-policy)
- **Google+**. Their purposes are described on the Cookies Page of **Google**: <https://policies.google.com/technologies/types?hl=es>
- **YouTube**. Their purposes are described on the Cookies Page of **YouTube**: <https://www.google.es/intl/es/policies/privacy/key-terms/#toc-terms-cookie>
- **Instagram**. Their purposes are described on the Cookies Page of **Instagram**: <https://instagram.com/legal/cookies/>

**We use this information to improve our website**, identify new requirements and assess the improvements made in order to provide a better service to the users who visit us.

**To allow, view, block or delete the cookies installed on your computer, go to the configuration menu in the options of the browser installed on your computer.**

For example, you may find information on how to do this when using:

Firefox here:

<http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>

Chrome here:

<http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Explorer here:

<https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari here:

<http://support.apple.com/kb/ph5042>

Opera here:

<http://help.opera.com/Windows/11.50/es-ES/cookies.html>